

Triple Midscroll

Think fullscreen attention. Then triple it. Up for some valuable one to one time with your customers? The unique ad Triple Midscroll lets your brand stand out from the crowd with a fullscreen view x3. Put the customer in the driving seat and let her scroll her way through an immersive ad experience.

Spec

Send a sketch in 1920x3240 (psd-file/Figma or similar) and all assets separately; fonts, images/videos in high resolution and logo/graphic assets as vectors if possible. If you want video it's important to send a clean video i.e. a video without text, logo or any other graphic element and instead send all assets separately that you wish to have on top/in the video. Note that only two sections with fullscreen videos are supported.

Even if you only have to send a sketch for desktop format (feel free to send for mobile in 1080x5760 if you wish) make sure to send assets that can be used for mobile and desktop since the triple midscroll is a responsive format i.e. send a 9:16 and a 16:9 video and other graphical elements suited for desktop and mobile.

Once we have the sketch and all assets we will develop a responsive banner that will also work on mobile, for your approval. See examples of sketches below.

Sketches

